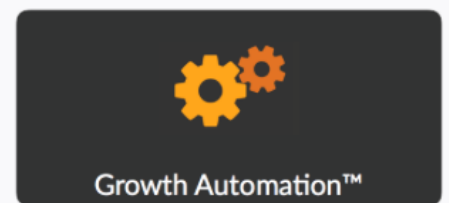
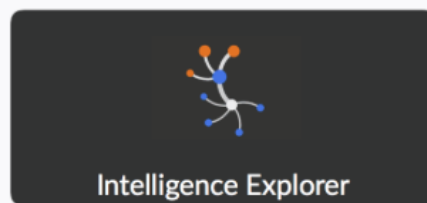
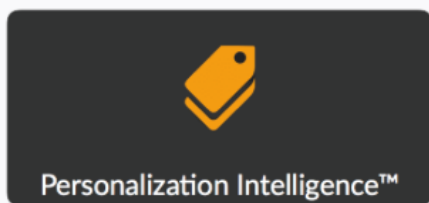


Pyze Growth Intelligence[®]

Pyze is the first Growth Intelligence[®] platform for mobile app developers and publishers, that offers behavioral analytics, mobile marketing, Personalization Intelligence[™], exploratory intelligence and Growth Automation[™] for Free.

Pyze arms every app publisher with sophisticated intelligence to compete in the app market. Pyze offers a number of key features to help app publishers with their biggest challenge - **retaining and growing users**.



Advanced Intelligence

Behavioral Intelligence

App-defined Dimensions

Revenue Intelligence

Mobile Marketing

Campaigns

Contextual Marketing

In-App Notifications

Push Notifications

Analytics Plus

Curated Events

Activations

Loyalty & Attrition

Behavioral Analytics

Engagement & Usage

Installs, DAU, MAU



Visual Intelligence

Screens & Scenes

Events & Funnels

Retention & Churn

Growth Intelligence[®] for every app